

incentiveworks™ 2010

CANADA'S MEETINGS + EVENTS SHOW

Education Upgrade Form

First name: _____ Last name: _____

Title: _____ Company: _____

Telephone: _____ Fax: _____

Email: _____

Check here if you are an exhibitor (do not use this form to order staff badges)

Show Management reserves the right to refuse admittance to any attendee who fails to provide complete contact information.

IncentiveWorks Registration Options

NOTE: All prices are in Canadian dollars

Education Pass \$59

Includes: unlimited education, trade show pass, two \$10 lunch vouchers (one per day). *Total* (including 13% HST) = \$66.67

IncentiveWorks Payment

Payment must be made by credit card. Invoices will not be issued. GST#R137813424RT001

Total: \$ _____ Amex MasterCard Visa

Card #: _____ Expiry Date: _____

Name of Cardholder: _____ Signature: _____

Cancellation and Terms of Purchase: Passes and tickets are non-refundable, but may be transferred. To transfer your pass, e-mail us at rogers@microspec.com or call 1-888-780-9825. Passes cannot be shared.

Session Selection

Please select the sessions you would like to attend. All sessions are available on a first-come, first-served basis.

TUESDAY, AUGUST 17, 2010

BREAKOUT SESSIONS

8:30 a.m. – 9:15 a.m.

- Hot Industry Trends
- or** Social Media Marketing: Tips & Trends to Start a Conversation

AND

9:30 a.m. – 10:15 a.m.

- Event Budgeting and Forecasting 101 **or** The Virtual Event Debate

WORKSHOPS 8:30 a.m. – 10:15 a.m.

- Brand Abuse: Why So Much Marketing Fails
- or** The Executive Perspective
- or** Engaging the Human Dimension

KEYNOTE 10:30 a.m. – 11:30 a.m.

- Start with Why – Simon Sinek

WEDNESDAY, AUGUST 18, 2010

WORKSHOPS 8:45 a.m. – 10:15 a.m.

- Contract Clauses & Relationships Simplified
- or** Creating Value for Meetings
- or** Peer-to-Peer Roundtables

KEYNOTE 10:30 a.m. – 11:30 a.m.

- Can you get to that one spot? - Gary Vanerchuk

PLEASE FAX TO 416.764.1419

QUESTIONS? Contact Danielle Hrehirchek at 416.764.1608 or danielle.hrehirchek@rci.rogers.com